



# Asialics Conference & Cicalics Workshop 2018

August 24-26, 2018

Hangzhou, China

**Host:**

Zhejiang University

**Organizer:**

National Institute for Innovation Management, Zhejiang University

School of Management, Zhejiang University



## Asialics Conference & Cicalics Workshop 2018

### Program

**Friday August 24<sup>th</sup>**

Time		Activity	Location
PM	14:00-17:00	Registration	Zijingang International Hotel

**Saturday August 25<sup>th</sup>**

Time		Activity	Location
AM	8:00-8:30	Registration	Room 139, International Conference Center (蒙民伟楼)
	8:30-9:00	Opening and Photo	
		<b>Chair:</b> <b>Prof. GU Shulin</b> , Institute of Science and Development, Chinese Academy of Sciences, China <b>Speakers:</b> <b>WU Xiaobo</b> , Zhejiang University, China	Room 139, International Conference Center (蒙民伟楼)
	09:00-10:30	Panel-Innovation Practice in Global and Connected World	
		(30 min. speech for each) <b>Chair:</b> <b>Prof. Keun LEE</b> , Seoul National University, Korea <b>Speakers:</b> <b>Prof. WU Xiaobo</b> , Zhejiang University, China	Room 139, International Conference Center

		<b>Topic:</b> <u>Made in China 2025 and Innovation Policy</u> <b>Prof. CHEN Jin</b> , Tsinghua University, China <b>Topic:</b> <u>Innovation for Peace and Development</u> <b>Prof. FU Xiaolan</b> , Oxford University, UK <b>Topic:</b> <u>Trade in Intangibles and a Global Value Chain-based View of International Trade and Global Imbalances</u>	<b>Center</b> (蒙民伟楼)
	10:30-10:50	<b>Coffee Break</b>	
	10:50-12:30	<b>Panel-Intellectual Property Rights Strategies and Management</b> (25 min. speech for each) <b>Chair:</b> <b>Prof. CHEN Jin</b> , Tsinghua University, China <b>Speakers:</b> <b>Prof. Kazuyuki MOTOHASHI</b> , Tokyo University, Japan <b>Topic:</b> <u>AI Driven Innovation in Industry 4.0 Era and IPR Strategy Implications</u> <b>Prof. HUANG Can</b> , Zhejiang University, China <b>Topic:</b> <u>How Much Ownership, Institutions and Competition Matter for Patent Premiums in Countries with Weak Intellectual Property Rights Protection?</u> <b>Prof. Masayuki KONDO</b> , Tokyo Denki University, Japan <b>Topic:</b> <u>Overseas IPR Creation of Japanese Companies Using Global Brains</u> <b>Prof. Sunil MANI</b> , Centre for Development Studies, India <b>Topic:</b> <u>Dimensions of India's Intellectual Property Right System, How Many Patents are Commercially Exploited in India?</u>	<b>Room 139, International Conference Center</b> (蒙民伟楼)
<b>Noon</b>	12:30-13:50	<b>Lunch Break</b>	<b>1<sup>st</sup> Floor, Qizhen Hotel</b>
<b>PM</b>	14:00-15:40	<b>Parallel Session 1(15 min. Present and 5 min. Q&amp;A for each)</b>	
		<b>Session 1-1:</b> <u>Open Innovation and University-Industry-Institute Collaboration</u>	<b>#302-School of Management</b>
		<b>Session 1-2:</b> <u>Innovation System and Policies</u>	<b>#702-School of Management</b>
		<b>Session 1-3:</b> <u>Innovation of Firms in the Era of</u>	<b>#802-School of</b>

		<i>Globalization and De-globalization</i>	<b>Management</b>
		<b>Session 1-4: <i>Innovation in Emerging Industries</i></b>	<b>#1102-School of Management</b>
	<b>15:40-16:00</b>	<b>Coffee Break</b>	
	<b>16:00-17:40</b>	<b>Parallel Session 2(15 min. Present and 5 min. Q&amp;A for each)</b>	
		<b>Session 2-1: <i>Entrepreneurship and Gender</i></b>	<b>#302-School of Management</b>
		<b>Session 2-2: <i>Innovation in Manufacturing Industries</i></b>	<b>#702-School of Management</b>
		<b>Session 2-3 <i>Catch-up and New business Innovation</i></b>	<b>#802-School of Management</b>
	<b>18:00-20:00</b>	<b>Dinner</b>	<b>2F, Qizhen Hotel</b>
	<b>19:30-21:30</b>	<b>Asialics Committee Meeting (Members ONLY)</b>	<b>Shuhe Room, Qizhen Hotel (叔和厅)</b>

## Sunday August 26<sup>th</sup>

Time		Activity	Location
<b>AM</b>	<b>08:30-10:00</b>	<b>Panel-Evolutionary Innovation System</b>	
		(30 min. speech for each) <b>Chair:</b> <b>Prof. Sarah CHEAH</b> , National University of Singapore, Singapore <b>Speakers:</b> <b>Prof. Keun LEE</b> , Seoul National University, Korea <b>Topic: <i>From the GVC (global value chains) to the Innovation System for Local Value Chains and Knowledge</i></b> <b>Prof. GU Shulin</b> , Institute of Science and Development, Chinese Academy of Sciences, China <b>Topic: <i>Institutional Entrepreneurship and Policy Learning in China</i></b> <b>Prof. Patarapong INTARAKUMNERD</b> , National	<b>Room 139, International Conference Center (蒙民伟楼)</b>

		Graduate Institute for Policy Studies, Japan <b>Topic:</b> <u>Applying Innovation System Concept to Creative Tourism: A Thai Case Study</u>	
	10:00-10:15	<b>Coffee Break</b>	
	10:15-11:55	<b>Panel-Innovation and Growth in Industries</b> (25 min. speech for each) <b>Chair:</b> <b>Prof. HUANG Can</b> , Zhejiang University, China <b>Speakers:</b> <b>Prof. Sarah CHEAH</b> , National University of Singapore, Singapore <b>Topic:</b> <u>Innovation in Tourism and Hospitality Industry</u> <b>Prof. Kong-rae LEE</b> , Daegu Gyeongbuk Institute of Science and Technology, Korea <b>Topic:</b> <u>Perspectives on Policies to Promote Convergence in Innovation</u> <b>Prof. John MATHEWS</b> , Macquarie University, Australia <b>Topic:</b> <u>Global Green Shift: China as Driver</u> <b>Prof. LI Jizhen</b> , Tsinghua University, China <b>Topic:</b> <u>Private Entrepreneurs and Bureaucratic Discretions in China</u>	Room 139, International Conference Center (蒙民伟楼)
Noon	11:55-13:30	<b>Lunch Break</b>	2F, Qizhen Hotel
PM	13:30-15:10	<b>Panel-Innovation Measurement</b> (25 min. speech for each) <b>Chair:</b> <b>Prof. John MATHEWS</b> , Macquarie University, Australia <b>Speakers:</b> <b>Prof. CHEN Xiangdong</b> , Beihang University, China <b>Topic:</b> <u>Urban based Examination on Innovation in China</u> <b>Prof. Anthony ARUNDEL</b> , UNU-MERIT, Netherlands; University of Tasmania, Australia <b>Topic:</b> <u>Measuring What Matters: Recent Trends in Europe in Innovation Measurement</u> <b>Prof. LIU Xieli</b> , University of Chinese Academy of Sciences, China	Room 139, International Conference Center (蒙民伟楼)

		<b>Topic:</b> <i>The Different Effects of Basic Research in the Business Sector on Economic Growth by National Income Leve</i>	
	15:10-15:30	<b>Coffee Break</b>	
	15:30-17:00	<b>Dialogue with Entrepreneurs: Internet+ for Anti-poverty</b>	
		<b>Chair:</b> <b>Prof. Sunil MANI</b> , Centre for Development Studies, India <b>Entrepreneurs:</b> <b>Mr. CHEN Liang</b> , 51Ganjie COO <b>Mr. YU Bin</b> , Wenyuan Tech CEO <b>Prof. WEI Longbao</b> , Zhejiang University <b>Topic:</b> <i>Impact of Internet+ on Agriculture, Farmers' Life and Rural Development</i>	<b>Room 139,</b> <b>International</b> <b>Conference</b> <b>Center</b> (蒙民伟楼)
	17:00-17:30	<b>Close Session</b>	
		<b>Chair:</b> <b>Prof. WU Xiaobo</b> , Zhejiang University, China <b>Speaker:</b> <b>Prof. GU Shulin</b> , Institute of Science and Development, Chinese Academy of Sciences, China	<b>Room 139,</b> <b>International</b> <b>Conference</b> <b>Center</b> (蒙民伟楼)

# Session Program

(Name in Block is the Presenter)

**Parallel Session 1: Saturday, August 25<sup>th</sup> 13:30~15:10**

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**Session 1-1: Open Innovation and University-Industry-Institute Collaboration**  
**School of Management-#302**

**Chair: Masatsugu TSUJI, Faculty of Economics, Kobe International University**

**Presentations:**

1. **FU Lihua**: The Paradox of Innovation Ambidexterity: the Moderating Effect of Open Innovation on the Ambidexterity-Performance Relationship
2. **Masatsugu TSUJI**: Role of External Linkages and R&D in the Innovation Process of Japanese Innovative Small- and Medium-sized Enterprises (SMEs)
3. LI Jizhen, LIU Zixu, **ZHOU Jianghua**: Market Dissimilarity, Technology Complementarity and Collaborative Innovation: The Moderating Effects of IT Adoption
4. **ZAN Ao**: University-Industry Collaborative Innovation Evolutionary Game and Simulation Research: The Agent Coupling and Group Size View
5. **NGOA TABI Henri, AHODODE Bernadin Géraud Comlan**: Competitiveness of African Countries through Open Quintuple Helix Model: Analysis Using Innovation Synergy Index

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**Session 1-2: Innovation System and Policies**

**School of Management-#702**

**Chair: Jun SUZUKI, National Graduate Institute for Policy Studies**

**Presentations:**

1. Ki-Seok KWON, **Hyun-Dae CHO**, Young Seok OCK: A Critical Review on R&D Management System in Universities in Korea and Implications for Catching-up Countries
2. Nur LAILY, Trina FIZZANTY, **Wati HERMAWATI**, Erman AMINULLAH: Policy Role in Innovation Network: Case of Indonesian Food Processing Firms
3. **YUAN Fei**, Kumiko MIYAZAKI: Managing Indigenous Capability for Accelerated Innovation in Emerging Industry: Firm Experience from Emerging Economy



4. **Jun SUZUKI**: What is the Real Effect of R&D Subsidy in a Policy Mix?
5. **Boon-Kwee NG**: Public Policy for Grassroots Innovations Initiatives: Lessons Learned from Malaysia

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**Session 1-3: Innovation of Firms in the Era of Globalization and De-globalization**  
**School of Management-#802**

**Chair: KOU Kou, Department of German, Beijing Foreign Studies University**

**Presentations:**

1. **Yuen-Ping HO**, Sarah CHEAH: Coworking: Opportunity Recognition and Exploitation for Innovation in the New Normal
2. XU Yu-sen, **WANG Xin**: Research on the Integrated System of Value Chains and the Support Capability System in Reverse Innovation Process--Case Studies of leading multinational
3. Ulrich BLUM, **XIAO Xinyi**, **KOU Kou** : Board Structure and Innovation: A Game-theoretic View
4. Patarapong INTARAKUMNERD, **HUANG Yaling**: Alternative Technological Learning Paths of Taiwanese Firms
5. **WANG Lei**, DONG Huo, Kazuyuki MOTOHASHI: The Impacts of Communication Mechanisms on Oversea Knowledge Acquisition for Indigenous Suppliers

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**Session 1-4: Innovation in Emerging Industries**

**School of Management-#1102**

**Chair: Primoz KONDA, Aalborg University**

**Presentations:**

1. WANG Daojuan, **ZHAO Ziwei**: A Combinative Perspective on Technology Adoption – a Case Analysis about Blockchain Technology Adoption in Chinese Financial Industry
2. **Primoz KONDA**: Leapfrogging Attempt by Creating Institutional Windows of Opportunity in the Chinese Electric Vehicles Sector
3. **Kumiko MIYAZAKI**, Santiago Ruiz NAVAS, Ryusuke SATOH: Evolutionary Path of Development of AI and Patterns of Knowledge Convergence over the Second and Third AI Boom
4. GAO Wei, **HU Xiaoyue**: The Influence of Government Subsidies on the Performance of New Energy Vehicle Firms -- Based on the Mediating Role of Patent Behavior
5. **WANG Jinxiao**, ZHAO Xiaoyu: Study on the Impact of FinTech Start-ups on Incumbent Banks



## Parallel Session 2: Saturday, August 25<sup>th</sup> 15:30~17:10

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### Session 2-1: Entrepreneurship and Gender

School of Management-#302

Chair: Kent Wickstrøm JENSEN, University of Southern Denmark & Sino-Danish Center

#### Presentations:

1. Thomas Schøtt, **Shayegheh ASHOURIZADEH**: Mass and Elite Entrepreneurship: Gendered Pursuits in China and Iran
2. LIU Shuang, FU Kun, **SUN Keyuan**, LI Zibiao: Characteristics of Human Capital and its Impact on Innovation Performance of High-tech Firms
3. Thomas Schøtt, LI Jizhen, **LI Xiaohua**: Does Entrepreneur's Characteristic Complement Social Network? The Implications of Network Diversity for Performance Improvement
4. **Caleb Muyiwa ADELOWO**: Grooming Potential Entrepreneurs in Nigeria: How Prepared are the Faculty Members?
5. Thomas Schøtt, **Kent Wickstrøm JENSEN**: The Impact of Women's Inclusion in Business on Women-owned firms' Path to Innovation: The Impact of Male-dominance in business on Women-owned Firms' Networking for Innovation

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### Session 2-2: Innovation in Manufacturing Industries

School of Management-#702

Chair: Dmitrij SLEPNIOV, Aalborg University

#### Presentations:

1. CHAO Yixuan, HAN Fengyu, **MENG Xingchen**, WANG Chongfeng: Research on Influencing Factors of Patent Technology Transfer Ability under China's Open Innovation System -Comparison of Transfer Directions in Provincial Areas
2. JIN Jun, **Dmitrij SLEPNIOV**: Service Innovation in China: Development and Implementation of a Logistics Platform Solution
3. Yasushi UEKI, **Fusanori IWASAKI**: Understandings the Survivability of SME Manufacturing Firms: Some Case Studies of Apparel Industry
4. SI Xiaofu, **CHEN Hui**: A Literature Review of Disruptive Innovation: What It is, How It



Works and Where It Goes

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**Session 2-3: Catch-up and New Business Innovation**

**School of Management-#802**

**Chair: CHEN Xiguang, Tianjin University**

**Presentations:**

1. Dare AKERELE, P.B. OKUNEYE, **Vincent FLIFLI**: Lenders and Borrowers' Collaboration-based Risk Mitigation Credit Market: Factors Influencing Access to Formal Credit in Agricultural Sector in Benin Republic
2. JIN Jun, **ZHANG Zhengyi**: Digital Transformation Routines of Firms in Mature Industries from Emerging Countries
3. **CHEN Xiguang**, ZHANG Huiying: Factors Affecting the Use of Appropriability Strategies in China: An Exploratory Study
4. **Sungwoong HWANG**: Latecomers' Catch-up through Incremental Innovation in Science-based Pharmaceutical Industry: The Evolution of Incrementally Modified Drugs in Korea
5. **Pradeep Kumar CHOUDHURY**: How Innovative is the Involvement of Private Sector in Medical Education in India? Looking through the Lens of Human Resource Development for Health

# Brief Biographical Sketches of Speakers

(According to the Sequence of Speech)



## WU Xiaobo

Professor of Innovation and Strategic Management  
Chang Jiang Chair Prof. by the Ministry of Education  
Director, National Institute for Innovation Management,  
Zhejiang University

Dr. WU Xiaobo (吴晓波) is Professor of Innovation and Strategic Management, School of Management, Zhejiang University. He is honored as Chang Jiang Scholar Professor by Ministry of Education, China for his outstanding achievements in innovation and entrepreneurship research and education. He is director of National Institute for Innovation Management at Zhejiang University. He is also the director of the Zhejiang University—Cambridge University Joint Research Center for Global Manufacturing and Innovation Management and Ruihua Institute for Innovation Management, and was appointed as senior vice president of International Council for Small Business in 2012. He also serves as the vice-president of the Central and East European Management Development Association (CEEMAN). For many years, Dr. Wu has been focusing on managing technological innovation and entrepreneurship, global manufacturing and network-based competitive strategy. He is at editorial boards of academic journals, as IEEE TEM, AJTI etc. He has been actively involved in management consulting and was the advisor and board member of leading companies including Geely, Siemens China, Hikvision, XIZI UHC and

etc.



## GU Shulin

Researcher, Institute of Science and Development  
Chinese Academy of Sciences

GU Shulin (顾淑林), a researcher at the Institute of Science and Development, Chinese Academy of Sciences, member of the board of directors of international innovation research "GLOBELICS" academic network, a visiting professor at Tsinghua university, Zhejiang university, a senior researcher at the United Nations university institute of technology (UNU/INTECH)(1992-2000). She is the author of China's Industrial Technology—Market reform and Organizational Change, Routledge in association with the UNU Press(1999).



## **Patarapong INTARAKUMNERD**

Professor at National Graduate Institute for Policy Studies

Patarapong INTARAKUMNERD is now a full professor at National Graduate Institute for Policy Studies (GRIPS) in Tokyo. His research interests include innovation systems in Thailand and newly-industrialising countries in Asia, industrial clusters, technological capabilities of latecomer firms, innovation financing, and roles of Research Technology Organisations and universities. He is a regional editor and a member of international editorial boards of several international journals related to innovation management and policies. He has worked as an advisor/consultant for the World Bank, UNESCO, UNCTAD, OECD, JICA, German Development Institute, International Development Research Center of Canada, Economic Research Institute of ASEAN and East Asia.



## Sunil MANI

Director of Centre for Development Studies (CDS)

Professor Sunil MANI is the Director of Centre for Development Studies (CDS), Thiruvananthapuram. Formerly, he was a member of the faculty and head of graduate studies at the United Nations University-Institute for New Technologies (now known as UNU-MERIT) at Maastricht in the Netherlands. He obtained his M. Phil and Ph.D. in Economics from Jawaharlal Nehru University, New Delhi and has done postdoctoral research at the University of Oxford on a fellowship from the Ford Foundation, New York. He has held Visiting Professorships at the National Graduate Institute for Policy Studies, Tokyo, Japan, Bocconi University, Milan, Italy and University of Toulouse Jean Jaures, Toulouse, France and at the Indian Institute of Management Calcutta. He is also currently serving as a member of the international advisory steering committee to Centre for Science, Technology and Innovation Indicators (CeSTII) of the Human Sciences Research Council of Republic of South Africa and the National Science, Technology and Innovation Policy office, Thailand. Further, he serves on the editorial boards of two international journals, Research Policy (Elsevier), International Journal of Technology and Globalization (Inderscience). Dr. MANI has published extensively in his area of specialisation in the form of 8 books, and several articles in refereed international and national journals and chapters in books. His latest (2017) book is with Franco Malerba and Pamela Adams, Rise to Market Leadership, New Leading Firms from Emerging Countries, Cheltenham, UK and Northampton, Mass, USA: Edward Elgar.



## John MATHEWS

Honorary Professor in the Dept of Management,  
Faculty of Business and Economics,  
Macquarie University

For the past 20 years John MATHEWS was a Professor of Strategy at Macquarie Graduate School of Management, Macquarie University, in Sydney, retiring from active teaching in 2018. In May 2018 he was appointed as an Honorary Professor in the Dept of Management, Faculty of Business and Economics, at Macquarie University. From 2009 to 2012 he held concurrently the Eni Chair of Competitive Dynamics and Global Strategy at LUISS Gardo Carli University in Rome. He has specialized in catch-up strategies of firms and countries in East Asia, publishing widely in this field. For the past several years Professor Mathews has focused on the greening of industry with an emphasis on the role of China. His article, "Manufacture renewables to build energy security" was published in Nature in September 2014 (coauthored with Hao Tan). In 2015 his book, Greening of Capitalism: How Asia is Driving the Next Great Transformation, was published by Stanford University Press. In 2016 Prof Mathews and Dr Tan published a second article in Nature, on China's circular economy and its lessons. The year 2017 saw publication of Professor Mathews' latest book, Global Green Shift, by Anthem Press in London (<http://www.anthempress.com/global-green-shift-pb>), with a web page created for the book: [www.globalgreenshift.org](http://www.globalgreenshift.org). In July 2018 Professor Mathews was awarded the biannual Schumpeter Prize in recognition of his work and most recent book.





## Kazuyuki MOTOHASHI

Professor, Department of Technology Management for Innovation, School of Engineering, University of Tokyo

Kazuyuki MOTOHASHI is Professor, Department of Technology Management for Innovation (TMI), School of Engineering, University of Tokyo. Until this year, he had taken various positions at the Ministry of Economy, Trade and Industry of the Japanese Government, including executive deputy director of Research and Statistics Department, head of international public relations office at International Trade Bureau and deputy director of Planning Division of SME Agency. He had worked also for OECD from 1995 to 1998 as an economist at Economic Analysis and Statistics Division of Directorate for Science, Technology and Industry. His research interest covers a broad range of issues in economic and statistical analysis of innovation, including economic impacts of information technology, international comparison of productivity, national innovation system focusing on science and industry linkages and SME innovation and entrepreneurship policy. He has published several papers and books on above issues. Mr. Motohashi was awarded Master of Engineering from University of Tokyo, MBA from Cornell University and Ph.D. in business and commerce from Keio University.



## Kong-rae LEE

Chair Professor of MOI Program at DGIST

Kong-rae LEE is Chair Professor of the Management of Innovation (MOI) Program at Daegu Gyeongbuk Institute of Science & Technology (DGIST). He received his PhD from SPRU, University of Sussex, UK. He was a research fellow of the Science and Technology Policy Institute (STEPI), Korea and served as head of the policy division and member of the Korea Academy of Science and Technology (KAST). He also served as policy advisor to Minister of Science and Technology, the Republic of Korea in 1995. His research areas are national, regional and industrial innovation systems, and mega science policies. He has published many books and articles, including the book *The Source of Capital Goods Innovation* in 1998.



## FU Xiaolan

Founding Director of TMCD

Professor of Technology and International Development

Fellow of Green Templeton College

FU Xiaolan (傅晓岚) is the Founding Director of the Technology and Management Centre for Development (TMCD), Professor of Technology and International Development and Fellow of Green Templeton College. She was appointed by the Secretary-General of the United Nations to the Ten-Member High Level Advisory Group of the UN Technology Facilitation Mechanism and to the Governing Council of the UN's Technology Bank for Least Developed Countries. She is also a member of the UN SDSN Leadership Council led by Jeffrey Sachs and a member of the Council for Global Economic Transformation co-chaired by Joseph Stiglitz and Michael Spence. She also leads several British Research Council funded projects, including a £600,000 project on The Diffusion of Innovation in Low-Income Countries. Her latest book is China's Role in Global Economic Recovery (Routledge, 2011). She received the European Commission Gate2Growth 2005 'European Best Paper' Award, and has conducted consultancy research for many international organisations and the Chinese government.



## **Keun LEE**

Professor of Economics, Seoul National University  
Director, Institute of Economic Research, SNU  
Director, Center for Economic Catch-up, Inc  
President-Elect, International Schumpeter Society

Keun LEE is a Professor of Economics at the Seoul National University, and the founding director of the Center for Economic Catch-up. He has been awarded the 2014 Schumpeter Prize for his monograph on Schumpeterian Analysis of Economic Catch-up: Knowledge, Path-creation and the Middle Income Trap (2013 Cambridge Univ. Press). He is now the President of the International Schumpeter Society, a member of the Committee for Development Policy of UN, an editor of Research Policy, an associate editor of Industrial and Corporate Change, an associate editor-in-chief for Asian Journal of Technology Innovation, and a member of the governing board of Globelics.

He obtained Ph.D. in economics from the University of California, Berkeley, with Laura Tyson as the supervisor. He had working experience at the World Bank, University of Aberdeen, and the East West Center, Hawaii. One of his most widely-cited articles—with 1074 or so citations (Google Scholar)—is a paper on Korea's Technological Catch-up published in Research Policy (2001). His H-index by Google Scholar is now 36, with 87 papers with more than 10 citations.



## **Anthony ARUNDEL**

Professor of Innovation, University of Tasmania  
Professorial Fellow, UNU-MERIT

Anthony ARUNDEL is a Professor of Innovation at the University of Tasmania in Hobart, Australia and concurrently a Professorial Fellow at UNU Maastricht Economic and Social Research and Training Centre on Innovation and Technology (UNU-MERIT). He was previously a Senior Researcher at UNU-MERIT since 1992. He specializes in the design, implementation, and analysis of innovation surveys. His research interests include questionnaire design and methodology, technology assessment, environmental issues, intellectual property rights, biotechnology, and knowledge flows from public research to firms.

One of his most widely-cited articles—with 1150 or so citations (Google Scholar) - is a paper on the innovative activities of Europe's largest industrial firms published in Research Policy (1998). His H-index by Google Scholar is now 38, with 69 papers with more than 10 citations.



## CHEN Jin

Professor, School of Economics and Management,  
Director, Research Center for Technological Innovation,  
Tsinghua University

Dr. CHEN Jin (陈劲) is a Cheung Kong Chair Professor. He is now the full professor of Department of Innovation, Entrepreneurship and Strategy in Tsinghua SEM and Director of Research Center of Technological Innovation at Tsinghua University. His research areas are R&D and Innovation Management, Science, Technology and Innovation policy.

CHEN Jin received Ph.D. in Management Engineering in the Department of Management from Zhejiang University in 1994. He went to MIT Sloan School of Management in 1998 as a visiting scholar. In 2000, he went to SPRU of Sussex University as a visiting fellow. Dr. Jin Chen has been awarded Special Government Allowance from the State Council of China, and the Huo Yingdong Youth Teacher Prize and the Third "Young university teachers award" from the Ministry of Education of China. He awarded the Outstanding Youth Fund in 2002 by National Science Foundation of China. In 2009, he was selected for the China's National Talents Project.



Dr. CHEN Jin serves as the chief editor of "International Journal of Innovation Studies", "Journal of Knowledge Management Studies", "International Journal of Technoentrepreneurship" and the associate editor of "Technological Forecasting and Social Change", "International Journal of Innovation and Technology Management", "International Journal of Entrepreneurial Venturing", and Executive Associate Editor of "Chinese Journal of Engineering Design".

Dr. CHEN Jin also serves as the member of editor committee of "International Journal of Technology Management", "Science: Journal of Zhejiang University", "International Journal of Innovation and Technology Management", "International Journal of Technological Learning, Innovation and Development" and "Journal of Chinese Culture and Management".

Dr. CHEN Jin has published more than 600 articles on various journals and proceedings of international conferences, including "Technovation", "R&D Management", "Research Technology Management", "IEEE Transaction on Engineering Management", "International Journal of Technology Management", and Chinese Journals like "Science Research Management", "Studies in Science of Science", "Journal of Dialectics of Nature", etc.





## **HUANG Can**

Professor

Head, Department of Innovation, Entrepreneurship and Strategy

Co-Director, Institute for Intellectual Property Management

Zhejiang University

Dr. HUANG Can (黄灿) is a member of the Chinese expert group of the U.S.-China Innovation Dialogue under the U.S.-China Strategic and Economic Dialogue, a member of advisory board of Research Center for Technological Innovation, Tsinghua University, CIPRUN Intellectual Property Management Research Center, University of Electronic Science and Technology of China, and the Asia Pacific Innovation Conference. He is also a member of the editorial advisory boards of Science and Public Policy, NTUT Journal of Intellectual Property Law and Management, African Journal of Science, Technology, Innovation and Development, Science and Management and UNESCO Science Report (2015 Edition).

Earlier from 2007 to 2013 he was a Research Fellow and subsequently a Senior Research Fellow at United Nations University-MERIT, Maastricht, The Netherlands. He holds a Ph.D. in Industrial Management from the University of Aveiro, Portugal, an M.S. in Engineering and a B.A. in Economics from Renmin University of China, Beijing, China. He was a visiting research fellow at the Technology Policy and Assessment Center, School of Public Policy, Georgia Institute of Technology, Atlanta, the United States in 2006. After studying and working in Europe and the United States for 11 years, he returned to China to join Zhejiang University in September 2013.



## Masayuki KONDO


Professor

International Center, Tokyo Denki University

Dr. Masayuki KONDO from Japan holds a BS and an MS in Control Engineering and a Ph.D. in Management Engineering from the Tokyo Institute of Technology, an MS in Electrical Engineering from the University of Washington and an MS in Engineering-Economic Systems from Stanford University. He is Professor Emeritus of Yokohama National University.

At present Dr. KONDO is Professor of International Center, Tokyo Denki University. His research topics include innovation policies including university-industry collaboration policy and regional innovation policy, corporate R&D investment, MNC R&D in developing countries and technology strategies in developing countries. He is also a columnist of NIKKEI Business Daily (Newspaper).

During his academic career, Dr. KONDO taught as Professor at the Graduate School of Environmental and Information Sciences, Yokohama National University, as Professor at the Kochi University of Technology, as Associate Professor at Graduate School of Policy Science, Saitama University, and as Part-time Lecturer at the French ENPC (École nationale des ponts et chaussées) Graduate School of International Business in Tokyo, and was Visiting Fellow at



Royal Institute of International Affairs (Chatham House) in UK, was Erskine Fellow at University of Canterbury in New Zealand, was Principal Researcher and Group Leader at the National Institute of Science and Technology Policy (NISTEP), the Ministry of Education, Culture, Sports, Science and Technology (MEXT), was Visiting Scholar at Fraunhofer Institute for Systems and Innovation Research (FhG-ISI) in Germany and Invited Professor at Beijing University of Aeronautics and Astronautics (BUAA) in China. He was also Director of Venture Business Laboratory (VBL) of Yokohama National University, where he was responsible for entrepreneurship training and commercialization research.

Previously Dr. KONDO held several positions in the Japanese Ministry of International Trade and Industry (MITI) including Director of the Technology Evaluation Division, Director of the Planning Office for Research and Statistics and Director of Machinery and Aerospace R&D.

At the World Bank, Dr. KONDO assumed a position as Industrial Economist in order to perform technology studies, technology policy reviews and strategy making in numerous developing countries.

He is a member of the editorial boards of International Journal of Foresight and Innovation Policy, Asian Journal of Technology Innovation and DLSU (*De La Salle University*) Business & Economics Review.




## Sarah CHEAH Lai Yin

Associate Professor of Management and Organisation,  
Business School, National University of Singapore

The Research Interests of Professor CHEAH, Lai Yin Sarah relate to Technological Foresight And Future, R&D Commercialization, Early-Stage Technology Development, Entrepreneurship, National Innovation System, Technological Innovation and Open Innovation areas.

After obtaining her PhD degree in Management from the University of South Australia in 2010, Professor CHEAH, Lai Yin Sarah was Adjunct Associate Professor in NUS Business School (MS, Business Analytics) during the year 2013 to 2014; was Adjunct Assistant Professor in NUS Business School (MBA/Technopreneurship Minor Program) during 2006 to 2013; was Adjunct Assistant Professor in NUS Entrepreneurship Centre (Technopreneurship Minor Program) from 2004 to 2006; was Adjunct Senior Fellow in NUS Entrepreneurship Centre (Technopreneurship Minor Program) from 2002 to 2004.



Her service to education communities includes four research projects including Project Management Professional (PMP) of Project Management Institute and Lean Six Sigma Black Belt (LSS BB) in PSB Academy from 2008; Information Technology Infrastructure Library (ITIL) Foundation in 2006, and Certified IT Project Manager (CITPM) in Singapore Computer Society from 2007.

She has published several journal articles including "Framework for measuring research and innovation impact", "Role of Public Science in Fostering the Innovation and Startup Ecosystem in Singapore" and "Assessing economic impact of research and innovation originating from public research institutions and universities - case of Singapore PRIs" and has published the book "Facing Down Failure - How Eight Entrepreneurial Teams are Riding the Risks of Innovation".

In 2015, Professor CHEAH, Lai Yin Sarah was selected into Best Research Presentation on Policy Analytics, Workshop on Analytics for Business, and Consumer and Social Insights by SMU; in 2006, she was selected into Employee Recognition Award of Hewlett Packard; in 2000, she was selected into Sales Inner Circle Honoree of Hewlett Packard.



## LIU Xielin

Professor in School of Economics and Management  
Director of Research Center of Information Management  
and Technology

Mr. LIU (柳卸林) is a professor in School of Economics and Management, Director of Research Center for Innovation and Entrepreneurship, University of Chinese Academy of Sciences. He was a research fellow in Chinese Academy of Science and Technology for Development, Ministry of Science and Technology (1996-2006) and professor in Tsinghua University from 1985-2006.

Born in September 25, 1957, BSc, Peking University, 1982; M.SC, Chinese Academy of Science; PHD, 1994, Tsinghua University.

His research areas mainly cover innovation management and policy, globalization of technology and innovation. He has published a lot of papers in Research Policy, Technovation, Journal of Management Studies and International Journal of Technology Management. He served as editor for Research Policy and other journals. He coauthored two books in English, Environmental Innovation in China (WIT, 2012) and Innovation, Technology Policy and Regional Development with Tim Turpin (Edward Elgar, 2003).



## **CHEN Xiangdong**

Professor of Management, Beihang University  
Executive director of Chinese Society of Technological Economics  
Member of Academic Committee of Tech Innovation Research  
Center, Tsinghua University

Dr. CHEN Xiangdong (陈向东) is an executive director of Chinese Society of technological economics, a member of academic committee of tech innovation research center in Tsinghua University, a member of the academic committee of Beijing modern manufacturing development research base, a member of the academic committee of the intellectual property management research center of the University of Electronic Science and technology of China, and the deputy director of Management Committee of China Enterprise Consortium.

Dr. CHEN received his Bachelor of Engineering degree in 1982, and received his Master of Philosophy degree from Northeastern University in 1988. From the beginning of 1992 to the middle of 1993, he went to Manchester Business School to study, and his main research area was international technology transfer. After returning home, he served as the marketing manager of the company in the US in 1994. He was transferred to the School of Economics and Management of Beijing University of Aeronautics and Astronautics in 1995, promoted to a professor in 2000, and appointed as a doctoral supervisor in 2004. In 2014, he received his Ph.D. in Social Science and Economics from the University of Potsdam in Germany.





## LI Jizhen

Professor at School of Economics and Management  
Tsinghua University

Dr. LI Jizhen (李纪珍) works mainly on technology innovation management, science and technology policy, project management, and SME innovation and entrepreneurship management. As the project leader, he has conducted research on more than 20 projects, including 4 projects of the National Natural Science Foundation, 6 projects of the Ministry of Science and Technology, and 5 projects of enterprise consulting.

In the spring of 2006, Dr. LI was appointed as an international instructor at the Sloan School of Business, Massachusetts Institute of Technology. He is also a part-time academic member of the Chinese Management Research International Association, a member of the China Project Management Association, a member of the American Project Management Institute, and a member of the American Management Association. Dr. LI also actively participates in enterprise-related activities and provides management training and management consulting services for many companies.



## WEI Longbao

Qiushi Professor, Zhejiang University  
Deputy Dean of China Rural Development Research  
Institute of Zhejiang University  
Deputy Director of Research Center for Agricultural  
Modernization and Rural Development (CARD)  
Director of Research Institute of Small and Medium-sized  
Enterprises Growth and Urban Development

Professor WEI Longbao is also the Director of the International Food and Agribusiness Management Association (IFAMA) (2016-), Vice-Chairman of the Agricultural Economic Management Teaching Steering Committee of the Ministry of Education (2013-), Vice-Chairman of the Youth Working Committee of the Chinese Association of Agricultural Economics (2016-), and China Chairman (2016-), Executive Director (2005 -), Vice-Chairman (2012-), Vice-Chairman of Zhejiang Agricultural Economics Association (2012-), Vice-Chairman of Zhejiang Characteristic Town Research Association (2012-), Director of Zhejiang Economic Association (2005-), Director of Zhejiang Taiwan Research Association (2000-), part-time professor of University of Guelph (1998-2002), Fellow (2004-2005) of Harvard University International Development Research Center, member of International Association of Agricultural Economics (IAAE), member of American Society of Management Science (AOM), member of Chinese Society of Agricultural Economics, etc. Member of China land society.



After obtaining his PhD degree in Management from Zhejiang University, Professor WEI Longbao was the Visiting Scholar in University of Guelph in the year 1998, Visiting Scholar in Iowa State University in the year 1999, and Senior Visiting Scholar Fulbright in Harvard University during 2004 to 2005.

His service to education communities includes over 27 research projects, including the National Social Science Foundation (major, key, general and youth projects), the National Natural Science Foundation of China, the China-Canada CIDA project, the FAO project, the major projects of the Ministry of Education and the National Fund for Educational Reform. More than 100 papers, 7 monographs and textbooks have been published in academic journals such as China's Rural Economy and Agricultural Economic Issues, and 12 awards have been awarded for various scientific research achievements by the Zhejiang Provincial Government.



## CHEN Liang

COO of the 51 Ganjie

General Manager of the Hangzhou Operation Center

Mr. CHEN Liang (陈亮) is the chief operating officer (COO) of Zhejiang Ganjie Ecommerce Ltd. and the general manager of Hangzhou operation center. He graduated from Xi'an University of Electronic Science and Technology. CHEN has working experience in Wave Group, Internet Weekly, Lenovo Group and Alibaba Group. CHEN was the former Director of Operation of Ali Research Institute. And he is a senior expert in the field of rural e-commerce in China, setter of Chinese Taobao Village standard.



## YU Bin

Founder of the Wenyuan Technology Co., Ltd.

YU Bin, founder and CEO of Hangzhou Wenyuan Technology Co., Ltd. Member of Lin'an District Committee of CPPCC. Senior Lecturer in Cadre Class of Zhejiang University. Distinguished Lecturer in Chief Exclusive, County Government Class of Taobao University. Adviser of E-Commerce Development of Baise. Adviser of Government Economic Development of Yanshan; Founded Wenyuan Technology Co., Ltd. in 2009, which has established poverty alleviation relationship with 24 poverty-stricken counties. Positively utilizes systematic e-commerce services to take targeted measures to help people lift themselves out of poverty; has cultivated and trained 6046 rural youth for entrepreneurship and employment, also indirectly helped nearly 100 thousands of peasants increase income through innovating the "Internet Plus" poverty alleviation model, which effectively enhanced the endogenous impetus of the poor areas and promoted the sustainable and healthy development of local agricultural rural economy.

## NATIONAL INSTITUTE FOR INNOVATION MANAGEMENT



As one of the leading institutes in innovation management studies sponsored by the National "985 Program", National Institute for Innovation Management (NIIM) at Zhejiang University is devoted in promoting innovation management and competitiveness related studies in China. It is known for its pioneer work in initiating technological innovation management studies based on China's practice, its remarkable achievements and very active cooperation network worldwide. NIIM is also endeavoring in key disciplinary studies and postgraduate programs, such as, the national key discipline, Management Science and Engineering, and the other two provincial key disciplines, Business Management, Public Management, providing five doctoral programs and hosting two post-doctoral research stations.

At present, NIIM has six sub-institutes, namely "Global Manufacturing and Innovation", "Service Innovation and Developing Strategy", "Intellectual Property, Standard and Knowledge ", "Social Innovation and Inclusive Development ", " Science and Technology Innovation Policy ", "Technology Entrepreneurship" . With the National Key Discipline of Management Science and Engineering and the Provincial Key Disciplines like Business Management and Public Management, NIIM covers 5 doctoral stations and 2 postdoctoral research stations. In addition, NIIM is home to Zhejiang University-Cambridge University Joint Research Center for Global

Manufacturing and Innovation Management and 5 joint research centers and laboratories cofounded with enterprises including Zhejiang University & Haier Group Joint Research Center for Innovation Management and Sustainable Competitiveness and Zhejiang University & CIMC Joint Research Center for Innovation Management and Sustainable Competitiveness, Joint Laboratory for Innovation and Creativity Exploitation, Joint Laboratory for Open Innovation and Joint Laboratory for Knowledge Management and Innovation co-founded with IEG-Ideation, Huawei Training Camp, Midea and Landray respectively, with branches established in UESTC and Ningbo Institute of Technology. Owing the vigorous research team with global vision, NIIM is trying its best in attracting national and international researchers and professors to visit, to teach and to collaborate, with our worldwide research network.

Sticking with world's research frontier, NIIM is engaged in exploring and advancing the latest innovation management theories, primarily based on developing countries' practices, in effort to construct a world's first-class academic research platform a leading think tank for governments and enterprises, and the information center in innovation management studies.



## General Conference Information

### Conference Venue

The ASIALICS & CICALICS Conference2018 will be held in International Conference Center, Zijingang Campus, Zhejiang University.



### Badge Identification

Please register with the ASIALICS & CICALICS Conference Registration Desk to pick up your official name badge and conference agenda. A participant name badge is required for admission to all conference sessions, events, meals and receptions.

### Dress code

Suggested dress code is ***Business Casual***.

### Registration Desk Hours

Location: First floor, Zinjingang International Hotel (Friday, August. 24<sup>th</sup> 14:00pm-17:00pm)





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